



# IOWA Pork Producer *Headlines*

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# Iowa **PORK** **CONGRESS**

PRESENTED BY  
THE IOWA PORK  
PRODUCERS  
ASSOCIATION

IOWA EVENTS CENTER



SEMINARS  
TRADESHOW  
NETWORKING

DES MOINES, IOWA

## JANUARY 27-28

2016

**IOWA  
PORK  
CONGRESS**  
A MIDWEST PORK SYMPOSIUM

REGISTER TODAY AT  
[WWW.IOWAPORKCONGRESS.ORG](http://WWW.IOWAPORKCONGRESS.ORG)





# 2016 Iowa Pork Congress Preview

## JAN. 27-28, 2016 – IOWA EVENTS CENTER, DES MOINES

The Iowa Pork Producers Association will host the 44th annual Iowa Pork Congress Jan. 27-28 at the Iowa Events Center in Des Moines! The 2016 Pork Congress promises to continue the tradition as the largest winter swine tradeshow in the U.S. with 300 tradeshow exhibitors, valuable free seminars, youth activities and social events. If you're involved in pork production, this show is for you! We hope you plan to join us at the 2016 Iowa Pork Congress!

## TRADESHOW

Wednesday, Jan. 27 – 9 a.m. – 5 p.m.

Thursday, Jan. 28 – 9 a.m. – 4 p.m.

Hy-Vee Hall

Producers and allied industry representatives travel from around the Midwest to see what the many Iowa Pork Congress exhibitors have to offer. The tradeshow floor will again be filled with nearly 500 booths from 300 pork industry exhibitors! Check out what new technologies companies have released through the new product showcase and enjoy the many special networking activities at the 2016 Iowa Pork Congress tradeshow!

## KEYNOTE PRESENTATION – DR. PATRICK MOORE, ECOSENSE



### Agriculture, Human Health & the Environment

Wednesday, Jan. 27, 2:15 p.m.  
Hy-Vee Hall, lower level

Known as “The Sensible Environmentalist,” Dr. Patrick Moore has been a leader in the environmental movement for more than 40 years and is committed to finding solutions to our environmental issues by striking

a balance between the needs of people and the need to protect the environment. His environmental policy is based squarely on science and logic. This presentation is geared to audiences concerned with the future of agriculture and the environmental issues associated with growing our food and fiber. From pesticides to fertilizer to genetic modification, Dr. Moore makes the case for using science and technology to improve the nutrition and productivity of our food production systems.

*Iowa*  
**PORK CONGRESS**  
JANUARY 27-28

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## TRAINING SESSIONS

IPPA will host Pork Quality Assurance Plus® (PQA Plus®) and Transport Quality Assurance® (TQA®) certification sessions on Wednesday, Jan. 27, during the 2016 Iowa Pork Congress. Confinement site manure applicator certification and Common Swine Industry Audit training for producers also will be offered Thursday, Jan. 28. Contact Tyler Bettin at (800) 372-7675 or [tbettin@iowapork.org](mailto:tbettin@iowapork.org) for more information.



2016 Iowa Pork Congress Seminars  
Hy-Vee Hall, lower level



### WEDNESDAY, JAN. 27

#### Iowa Regulations & Nuisance Case Update

Eldon McAfee – Brick Gentry Law Firm

#### Pit Foam and Producer Safety

Dr. Daniel Andersen – Iowa State University  
Leon Sheets – Iowa Pork Producer  
Dr. Renée Anthony – Great Plains Center for  
Agricultural Health

#### Controlling Emerging Swine Health Challenges

Dr. Paul Sundberg – Swine Health Information Center  
Dr. Chris Rademacher – Iowa State University  
Dr. David Schmitt – Iowa Department of Agriculture  
and Land Stewardship

#### Prices & Profitability: Economic Outlook

Dr. Steve Meyer – EMI Analytics  
Underwritten by *National Hog Farmer*

### THURSDAY, JAN. 28

#### Investigating Alternative Energy Opportunities

William Haman – Iowa Energy Center  
Jason Russell – Iowa Pork Producer  
Joel Huber – Iowa Pork Producer

#### Consumer Insights on Trust Building Transparency

J.J. Jones - Center for Food Integrity

#### Agriculture Taking Action: Scaling up Farmer-Led Efforts to Improve Water Quality

Sean McMahon – Iowa Agriculture Water Alliance  
Dr. Matt Helmers – Iowa State University  
John Weber – Iowa Pork Producer  
Rob Stout – Iowa Pork Producer

#### Decreasing PRRS Impacts on Your Farm

Dr. Daniel Linhares – Iowa State University  
Dr. Bill Hollis – Carthage Veterinary Service, Ltd.  
Austin Baker – Hog Slat, Inc.  
Dr. Amber Stricker – Suidae Health and Production

More plans are being made, so watch for additional announcements or visit [iowaporkcongress.org](http://iowaporkcongress.org)!

#### Iowa Pork Congress Youth Swine Judging Contest Thursday, Jan. 28 – Iowa State Fairgrounds, Livestock Pavilion

All 4-H and FFA members are invited to participate.  
Contact Stephanie Carlson at (800) 372-7675 or  
[scarlson@iowapork.org](mailto:scarlson@iowapork.org) for more information or to register!

#### Registration

Register now with the attached form or visit  
[iowaporkcongress.org](http://iowaporkcongress.org).

### 2016 IOWA PORK CONGRESS PRE-REGISTRATION FORM

This form must be completed in its entirety and  
postmarked by Jan. 8, 2016.  
You also can register online at  
[www.iowaporkcongress.org](http://www.iowaporkcongress.org).

IPPA Member (free admission)

Non-member (\$5)

The admission fee at the door is \$10.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail address: \_\_\_\_\_

**Are you a pork producer?**  Yes  No

**If yes, which best describes your swine operation?**

Farrow-to-finish  Multiplier

Production employee/Partner

Wean/Feeder-to-finish  Seedstock

If no, what is your relationship to the pork industry?

Veterinarian

Allied Business

Educator

Other

#### Registration

No. of people attending

#### Total Cost

\$ \_\_\_\_\_

Pork Congress Banquet

(Wed. Jan. 27, \$32 per person)

No. of Tickets: \_\_\_\_\_

\$ \_\_\_\_\_

**TOTAL ENCLOSED**

**\$ \_\_\_\_\_**



Please make check payable to: Iowa Pork Congress

Mail to:

Iowa Pork Congress Registration  
PO Box 71009 • Clive, Iowa 50325-0009



Iowa Pork Producers Association  
P.O. Box 71009  
Clive, IA 50325-0009

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# Attention parents:

Get your kids involved at Iowa Pork Congress

**Iowa Pork Congress Youth Swine Judging Contest - Thursday, Jan. 28 – Iowa State Fairgrounds, Pioneer Livestock Pavilion**

All Iowa 4-H and FFA members are invited to participate in IPPA's eighth annual Swine Judging Contest for a chance to learn more about judging hogs, earn valuable college scholarships and visit the Iowa Pork Congress tradeshow. Contact Stephanie Carlson today at (800) 372-7675 or [scarlson@iowapork.org](mailto:scarlson@iowapork.org) for more information or to register!

